

Tanggal Efektif <i>Effective date</i>	02-FEB-15
No. Surat Pernyataan Efektif <i>Effective Statement</i>	S-27/D.04/2014
Tanggal Peluncuran <i>Inception Date</i>	17-MAR-15
Mata Uang <i>Currency</i>	IDR
Harga Unit(NAB per Unit) <i>Unit Price (NAV per Unit)</i>	1,156.57
Total Nilai Aktiva Bersih <i>Total Net Asset Value</i>	2,17 T
Minimum Investasi Awal <i>Minimum Initial Investment</i>	100,000.00
Jumlah Unit Ditawarkan <i>Number of Offered Units</i>	2,000,000,000.00
Periode Penilaian <i>Valuation Period</i>	Harian / Daily
Biaya Pembelian <i>Subscription Fee</i>	Max. 2%
Biaya Penjualan Kembali <i>Redemption Fee</i>	Max. 2%
Biaya Pengalihan <i>Switching Fee</i>	Max. 2%
Biaya Manajemen <i>Management Fee</i>	Max. 2% p.a
Biaya Kustodian <i>Custodian Fee</i>	Max. 0.1% p.a
Bank Kustodian <i>Custodian Bank</i>	Bank CIMB Niaga
Kode ISIN <i>ISIN Code</i>	IDN000196201

**Risiko-risiko Utama | Main Risks**

- Risiko Perubahan Kondisi Ekonomi dan Politik | *Risk of Deteriorating Economic and Political Conditions*
- Risiko Wanprestasi | *Risk of Default*
- Risiko Berkurangnya Nilai Unit Penyertaan | *Risk of decreased value of participating unit*
- Risiko Pembubaran dan Likuidasi | *Risk of Dissolution*
- Risiko Likuiditas | *Risk of Liquidity*
- Risiko Konsentrasi Portofolio Efek | *Portfolio Concentration Risk*

**Profil Risiko | Risk Profile**

LOW	MEDIUM	HIGH
MONEY MARKET	FIXED INCOME	MIXED ASSET
		EQUITY

**Contact SAM**

Address Menara Imperium, Lobby GF  
Jl. Rasuna Said, Kav. 1 Jakarta 12980

Email [marketing@sam.co.id](mailto:marketing@sam.co.id)

Phone/WA +62-21-28548800

Rekening Pembelian Reksadana 800191444700 A/N. REKSA DANA SAM DANA CERDAS

Prospektus dapat diakses di | *Prospectus is available at*  
[www.sam.co.id](http://www.sam.co.id)

Informasi Bukti Kepemilikan Reksa Dana dapat diakses di |  
*Mutual Fund Units Ownership is available at*  
<https://kses.ksei.co.id>

**MANAJER INVESTASI | Investment Manager**

PT Samuel Aset Manajemen ("SAM") didirikan berdasarkan Akta No. 166 tanggal 14 Mei 1997 dan memperoleh izin sebagai manajer investasi dari BAPEPAM No. KEP 06/PM/MI/1997 tanggal 21 Agustus 1997. SAM adalah perusahaan investasi yang menyediakan layanan produk investasi untuk nasabah domestik dan internasional.

**TUJUAN INVESTASI | Investment Objective**

Untuk memperoleh hasil pertumbuhan jangka panjang dari investasi pada Efek bersifat ekuitas yang aktif diperdagangkan termasuk saham blue-chips yang memiliki fundamental yang baik dan instrumen pasar uang dan/atau deposito berdasarkan riset mendalam dan strategi pengelolaan secara aktif.

**KEBIJAKAN INVESTASI | Investment Policy**

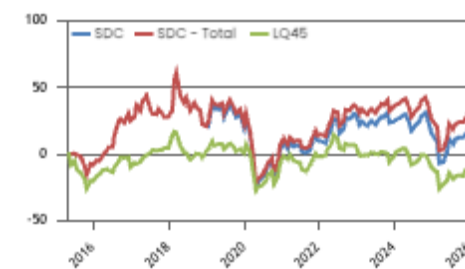
80% - 100%	Saham <i>Equity</i>
Max. 20%	Pasar Uang <i>Money Market</i>

**ALOKASI ASET | Asset Allocation**

97.54 %	Saham   <i>Equity</i>
2.46 %	Pasar Uang   <i>Money Market</i>

**KINERJA | Performance**

	YTD	1 Month	3 Months	6 Months	1 Year	3 Years	5 Years	CAGR*
SAM Dana Cerdas	4,04%	-2,79%	2,73%	7,41%	4,04%	-5,07%	6,73%	1,35%
SAM Dana Cerdas - Total Return	4,04%	-2,79%	2,73%	7,41%	4,04%	-2,43%	13,86%	2,27%
LQ45	2,41%	0,10%	6,82%	9,57%	2,41%	-9,67%	-9,45%	-1,03%
Best Monthly Return	Jan-18	17.55 %						
Worst Monthly Return	Mar-20	-26.82 %						

**Kinerja sejak diluncurkan***Unit Price Movement since inception*

SAM was established based on Notarial Deed No. 166 dated 14 May 1997 and obtained in investment management from BAPEPAM on its Letter No. KEP-06/PM/MI/1997 dated 21 August 1997. SAM is an investment company that provides a comprehensive range of investment management products for domestic and international investors.

To achieve long-term growth by investing in actively traded equity securities, including blue-chip stocks with strong fundamentals, as well as money market instruments and/or deposits, based on in-depth research and active management strategies.

**10 PORTOFOLIO TERBESAR (berdasarkan abjad)***Top 10 Holding (in alphabetical order)*

BANK CENTRAL ASIA TBK	8.4%
BANK NEGARA INDONESIA TBK	4.7%
BANK RAKYAT INDONESIA (PERSERO) TBK,	4.8%
PANTAI INDAH KAPUK DUA TBK, PT	5.3%
RAHARJA ENERGI CEPU Tbk, PT	4.8%
RUKUN RAHARJA TBK	4.8%
SENTUL CITY TBK.	7.5%
Solusi Sinergi Digital Tbk PT	5.5%
TELKOM INDONESIA (PERSERO) TBK	7.5%
TIMAH TBK	5.4%

**Kinerja Bulanan dalam 5 tahun terakhir***Monthly Returns during the last 5 years***BANK KUSTODIAN | Custodian Bank**

PT Bank CIMB Niaga Tbk merupakan bank swasta nasional pertama yang memperoleh persetujuan OJK sebagai Bank Kustodian di Pasar Modal berdasarkan surat Keputusan BAPEPAM No. KEP-71/PM/1991 tanggal 22 Agustus 1991.

PT Bank CIMB Niaga Tbk is the first national private bank to obtain OJK approval as a Custodian Bank in the Capital Market based on BAPEPAM Decree No. KEP-71/PM/1991 dated 22 August 1991.